



**THE UNIVERSITY OF
HOUSTON INVITES
YOU TO JOIN FORCES
WITH US, AS WE
TAKE BOTH OUR
BRANDS TO THE
NEXT LEVEL.**

When you participate in the Coogs for a Cause Program, you promote your business in partnership with the University of Houston. At the very institution where you recruit the next generation of workers, you can realize cross-promotional marketing opportunities.

Your business leverages increased recognition, sales and customer loyalty, while the University of Houston is able to advance its mission of preparing the next generation of scholars for the workforce. We each can do what we do best – and this partnership will be transformative for both your company and the University.

Coogs for a Cause Program Opportunities:

- **Point of Sales Transactions:**
A designated amount of the sale of a single item or transaction is determined to be the donation.
- **Portion of Sales Transactions:**
A portion of the sale of a single item or transaction is determined to be the donation.
- **Message Promotion:**
Businesses are asked to help promote giving to the University of Houston without any direct financial contribution.

UNIVERSITY of **HOUSTON**

Sign up to participate for Coogs for a Cause at
<https://giveteto.uh.edu/get-involved/coogs-for-a-cause/>